Assessment – Concise Cogent Communication

1. Bank of America, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ nation's largest bank, announced its earnings last week.

1. the
2. a
3. NO ARTICLE

Answer: A

2. Several \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ members suggested a more cautious approach.

1. the
2. NO ARTICLE
3. A

Answer: B

3. If we invest more in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ advertising, we'll be able to capture a bigger chunk of the market.

1. NO ARTICLE
2. the
3. an

Answer: A

4. We have \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ responsibility to our customers to make sure that our products are safe.

1. the
2. a
3. NO ARTICLE

Answer: A

5. This type of legislation is not really in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ public interest.

1. a
2. NO ARTICLE
3. The

Answer: B

6. Your job is to ensure \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ customer satisfaction.

1. the
2. a
3. NO ARTICLE

Answer: C

7. We intend to provide even more loans to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ borrowers. (Any borrowers in general, not specific ones)

1. NO ARTICLE
2. the
3. a

Answer: A

8. We intend to provide even more loans to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ borrowers. (Specific borrowers that we already mentioned)

1. a
2. the
3. NO ARTICLE

Answer: B

9. He works for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ non-profit organization.

1. the
2. NO ARTICLE
3. A

Answer: C

10. Does he work in the private sector? No, he works for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ government.

1. the
2. a
3. NO ARTICLE

Answer: A

11. This in not \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ kind of product that a consumer will use only once.

1. a
2. NO ARTICLE
3. The

Answer: C

12. If you can think of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ better way to do this, please let me know.

1. the
2. a
3. NO ARTICLE

Answer: B

13. I know there are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ more effective ways to get this done.

1. the
2. NO ARTICLE
3. A

Answer: B

14. Recent market trends show that there is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ significant increase in the use of our products among couples with two or more children.

1. a
2. the
3. NO ARTICLE

Answer: A

15. I know there's an increase, but I don't understand the reasons behind\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ increase.

1. an
2. NO ARTICLE
3. The

Answer: C